



# Virginia Green Events



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## Earth Day Richmond Richmond, VA



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**Virginia Green** is the Commonwealth of Virginia's campaign to promote environmentally-friendly practices in all aspects of Virginia's tourism industry. **Virginia Green** has established "core activities" specific to each sector of tourism, and these practices are considered the required minimum for participation in the program. However, **Virginia Green** encourages its participants to reduce their environmental impacts in all aspects of their operations, and this profile provides a full list of all their "green" activities. These are the activities that guests / customers can expect to find when they visit this facility.

## Earth Day Richmond

The 17th Street Market is an open-air structure that was built in the mid 1980's and is currently home to a variety of offerings for the Richmond community.

Earth day is a great way to educate and remind the public of ways to be sustainable while offering eco-friendly products, food, and drinks. We want our event to be as green as possible to set an example and to show that we are committed to the environment.

We will have interactive "Eco-Areas" to give event-goers an opportunity to learn about and interact with a variety of eco-friendly ways to live. Some of these areas will include: Eco-On-the-Go, Eco-Outdoors, Eco-Kids, Eco-Adventure interactive, and Eco-Marketplace.

### Virginia Green Activities

#### This facility pledges that they:

##### Recycle.

- Have in place clearly marked recycling locations and/or containers. Please check the items that visitors to your facility are able to recycle: (*minimum of 2 required*)
  - Glass bottles
  - Aluminum cans
  - Plastic bottles
  - Paper
  - Cardboard
  - Composting of food & other compostable items

### Minimize the use of disposable food service products.

- Use disposable food service items that are recyclable in your area
- Use compostable food service items and direct this material to available composting operations in your area

### Printed Materials.

- Use electronic registration, correspondence, and forms instead of paper forms

### Waste Reduction.

- Track overall solid waste costs (*required for Virginia Green*)
- Chose a **location/venue** that shares a similar commitment to reducing its environmental impacts and include green specifics in contracting. Please provide the "green details" on the venue:
- Donate excess food from events
- Arrange for the composting of food waste and other compostables
- Encourage the use of mass-transit and/or carpooling to the event
- Provide for recycling of boxes and other set-up wastes
- Reuse or donate shipping and packing supplies (peanuts, bubble wrap, etc.)
- Purchase from vendors and service providers with a commitment to the environment
- Other actions taken to reduce solid waste: Eco-friendly modes of transportation. Coordinating group bike rides. Many eco-friendly vendors.

### Green Signage.

- Have a green event section on our events webpage highlighting all of our green activities
- Have signs at the event registration which list all of our green activities
- Use the Virginia Green logo on signs and on recycling containers

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For more information on **Earth Day Richmond**, see [www.earthdayrichmond.org/](http://www.earthdayrichmond.org/) or contact John Sydnor at [jsydnor@enrichmond.org](mailto:jsydnor@enrichmond.org) or 804-646-0954.

For more information on the Virginia Green program, see [www.deq.state.va.us/Programs/PollutionPrevention/VirginiaGreen.aspx](http://www.deq.state.va.us/Programs/PollutionPrevention/VirginiaGreen.aspx).



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